



GEOFIDEL
EXECUTIVE
EDUCATION
LONDON, UK
England & Wales

Presents

LONDON

INTERNATIONAL CONFERENCE FOR CHIEF EXECUTIVE OFFICERS



Theme: **DIGITAL LEADERSHIP,
ARTIFICIAL INTELLIGENCE, AND
TURNAROUND MANAGEMENT**

VENUE:

Hilton London Gatwick Airport
Hotel, South Terminal, RH6 0LL,
England, United Kingdom.

DATE:

Monday 26th – Friday 30th
May, 2025

COURSE FEE:

£1,250 GBP
per delegate

**Our
Strong
Partners**



GEOFIDEL
INSTITUTE FOR
LEADERSHIP &
MANAGEMENT
London - United Kingdom

Stratford
UNIVERSITY



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SCHOOL



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University



Course Background

The International Conference on Digital Leadership, Artificial Intelligence, and Turnaround Management is a premier event designed specifically for CEOs and senior management executives who are navigating the complexities of the digital age. As businesses face constant disruption and change, the need for forward-thinking leadership has never been more critical. This conference aims to provide senior executives with the insights and skills required to lead their organizations through digital transformation, harness the power of artificial intelligence, and implement effective turnaround strategies in challenging business environments.

The programme will explore the integration of cutting-edge technologies such as AI into business strategies, as well as the essential leadership skills required to manage organizations through periods of transformation. In addition, it will offer practical tools for turnaround management, helping executives lead their organizations towards sustainable growth and success in the face of adversity.

The event will take place from **Monday 26th to Friday 30th May, 2025** at the **Hilton London Hotel, Gatwick Airport, South Terminal, RH6 0LL, England**. This convenient venue offers a dynamic and conducive environment for high-level learning and networking, while also allowing easy access for international participants.

Learning Objectives

By the end of this conference, participants will be able to:

- 1. Understand the Role of Digital Leadership:** Gain insight into the evolving role of leadership in a digital world and how to implement strategies that foster digital transformation across organizations.
- 2. Leverage Artificial Intelligence for Business Innovation:** Learn how to effectively integrate AI into business models, improve decision-making, and drive innovation.
- 3. Lead Effective Turnaround Strategies:** Develop the skills necessary to identify underperformance, lead turnaround initiatives, and revitalize struggling organizations.
- 4. Manage Organizational Change in the Digital Era:** Master techniques for managing change, overcoming resistance, and aligning teams during organizational transformations.
- 5. Enhance Strategic Decision-Making Using Data and AI Insights:** Learn how to utilize data-driven insights and AI-powered tools for more accurate and informed strategic decisions.
- 6. Build Resilience and Adaptability in Leadership:** Acquire the skills necessary to lead with resilience and adaptability in the face of rapid technological advancements and market volatility.

Course Contents:

1. Digital Leadership in the 21st Century:

- The evolving role of leadership in a digital-first world
- Developing a vision for digital transformation
- Key leadership traits for managing digital teams and driving change

2. Artificial Intelligence in Business Strategy:

- An introduction to AI: Opportunities and challenges for businesses
- Practical applications of AI in enhancing operational efficiency and customer engagement
- Using AI for predictive analytics and informed decision-making

3. Turnaround Management and Organizational Revitalization:

- Identifying early signs of organizational distress
- Core principles and strategies for leading a successful turnaround
- Case studies on companies that have successfully navigated turnaround efforts

4. Data-Driven Leadership and Decision-Making:

- The importance of data in the decision-making process
- Leveraging big data and AI tools for real-time strategic insights
- Using data to anticipate market trends and consumer behaviour

5. Managing Organizational Change and Innovation:

- Overcoming resistance to change in digital transformations
- Strategies for leading innovation and building a culture of continuous improvement
- Building agile organizations that can quickly adapt to market changes

6. The Future of Work and AI:

- How AI is reshaping workforce dynamics and organizational structures
- Leading diverse teams in a digitally-enabled work environment
- Preparing for the future of work: Up-skilling and re-skilling in the age of AI

7. Building Resilience and Leading Under Pressure:

- Developing mental and emotional resilience as a leader
- Leading through crisis: Case studies on managing organizations during challenging times
- Building adaptive leadership capabilities in a rapidly evolving business landscape

Benefits of Attending the Programme:

ROI for the Participant:

1. **Enhanced Digital Leadership Skills:** Participants will gain a deeper understanding of digital leadership, enabling them to drive their organization's digital transformation effectively.
2. **Practical AI Knowledge:** Learn how to harness the potential of AI to optimize business processes and foster innovation, making them more competitive in the digital age.
3. **Turnaround Expertise:** Equip themselves with the skills needed to lead successful turnaround strategies, ensuring they can address organizational challenges with confidence.
4. **Improved Strategic Decision-Making:** Leverage data and AI-driven insights to make better-informed, strategic decisions, driving long-term organizational success.
5. **Adaptability and Resilience:** Develop the resilience and agility required to lead teams through periods of change, ensuring long-term sustainability and growth.
6. **Networking Opportunities:** Connect with senior executives from diverse industries, sharing insights and best practices in digital leadership and business management.
7. **Global Perspective on Business Trends:** Gain a broader understanding of global business trends and how to adapt strategies to stay ahead of the competition.

ROI for the Organization:

1. **Enhanced Digital Competence at Leadership Level:** The organization will benefit from having a senior leader who is proficient in navigating digital transformation and leveraging technology for growth.
2. **Improved Innovation and Efficiency:** By integrating AI into business processes, the organization can expect enhanced operational efficiency and improved customer experience.
3. **Effective Turnaround Management:** The organization will be better equipped to manage periods of distress and bring underperforming teams or departments back to profitability.
4. **Data-Driven Culture:** The organization will benefit from a more data-driven approach to decision-making, improving the accuracy and effectiveness of strategic choices.
5. **Stronger Leadership During Change:** A senior leader who can effectively manage organizational change will lead to smoother transitions, reduced resistance, and increased employee buy-in.
6. **Fostering a Future-Ready Organization:** By preparing leadership for the future of work, the organization will stay competitive and agile in the face of ongoing technological advancements.
7. **Increased Competitive Advantage:** The combination of digital leadership skills, AI integration, and turnaround expertise will position the organization as a market leader in its industry.

TARGET GROUP

- CEOs in Public and Private Sectors
- Permanent Secretaries
- Executive Secretaries of MDAs
- Vice Chancellors, Rectors of Polytechnics and Provosts of Colleges of Education
- Top Managers and Administrators
- Legislators and Ambassadors
- Representatives of Government Organizations
- Professionals in personnel, finance and marketing
- Auditors and Accountants
- Commissioners
- Local Government Chairmen etc



A SEGMENT OF OUR COURSE FACULTY



Drew Mosley, BA, Oklahoma State University, Stillwater; JD, Georgetown University Law Center, Washington, DC, USA: Drew Mosley is the President of Atlanta Graduate School. He practices law in the Atlanta Metropolitan Area of Georgia, United States of America. He has been licensed in Georgia since 2003 and in Arkansas since 2008. Drew is a trial and appellate attorney who handles business and family cases ranging from criminal defense to personal injury. At Georgetown Law Center, Drew was editor of one of the law journals and news editor of the law school newspaper. He has been reporting cases from the Georgia Court of Appeals and the Georgia Supreme Court. He is a member of the Bars of all Georgia courts, as well as most Georgia Federal District Courts, the Eleventh Circuit Court of Appeals, and the United States Supreme Court. Drew represents a diverse clientele in his practice, including many native Georgians and clients from Nigeria, Ghana, the Gambia, South Sudan, Cote d'Ivoire and other African and world nations. He feels blessed to work as an attorney, and to avail his forensic skill in whichever way he can in order to seek justice for deserving persons. Drew enjoys travel and learning about the legal systems in other countries and jurisdictions.



Professor Benjamin Berkman: BA, Harvard University; JD, M.P.H., University of Michigan. Professor Berkman is a faculty member in the United States National Institute of Health (NIH), Department of Bioethics where he is the Head of the Section on the Ethics of Genetics and Emerging Technologies. He has a joint appointment in the National Human Genome Research Institute (NHGRI), where he serves as the Deputy Director of the NHGRI Bioethics Core. He was formerly the Deputy Director of the O'Neill Institute for National and Global Health Law at Georgetown University Law Center, Washington, District of Columbia (DC), United States of America. Professor Berkman's research interests span a wide range of topics, including legal and ethical issues associated with genomic research, genetic information privacy, and clinical adoption of new genetic and reproductive technologies.



DR. UGOCHUKWU ONYEKA, CEO, GEOFIDEL EXECUTIVE EDUCATION Mr. Ugochukwu Onyeka is the Chief Executive Officer, Geofidel Executive Education. He has over 10 years experience in the HR System, seasoned technical insights of Public Sector Work system and a strong portfolio of bottom-line learning and development designs for public and private sector organizational development and human performance improvements. He held senior position as the Business Manager and chaired several Boards at the Leading Edge Group Abuja. He has designed and delivered trainings in Organizational Development, Human Resource, Leadership, Change Management, Strategic Planning, Local Government, Community Development, Gender Mainstreaming, Local women Development and a host of over 50 top-tier foreign / local programmes including Summits. Dr. Onyeka is passionate about human capital infrastructure revolution for emerging economies and holds that only a turn-around in HR capabilities can change performance outcomes of governments and organizations even in a downturn economy. He is a Certified Consultant and an expert in Leadership training, Capacity Development, Data Management & Analysis, Event Management and business solution for both Public and Private Sector workforce.



Prof. Mustafa Kemal Topcu is associate professor in management and strategy. His Ph.D. degree is in defense management. His B.Sc. is in system engineering and he completed his MBA (Major-Financial Management) with a thesis related to project life cycle cost management. He studied moderating role of psychological contract in human capital productivity in his doctoral dissertation. He is currently strategic and technologic product development mentor for SMEs. He is also certified government audit professional (class A) and mentor accredited by European Mentoring & Coaching Council. He mentored Afghan Army and experienced joint and common operations, working with NATO, UN, ISAF, South Eastern Brigade, and US Army in addition to national positions in defense planning units of Turkish Armed Forces. He writes, trains, and consults on corporate governance, internal control, internal audit, defense management, corporate social responsibility, organizational development, project management, management and organizational studies, industrial psychology, strategic planning, human resources management, leadership, and change management. He lectures management and organization, defense management, and human resources management courses at undergraduate and graduate levels.



Margaret Ann Neale. The Adams Distinguished Professor of Management, Emerita
Academic Area: M&E and Performance Management
Additional Administrative Titles:
Co-Director, Geofidel Executive Education-London, UK, Atlanta Georgia, USA, Director, GIGS Executive Leadership Program, Director, Managing Teams for Innovation and Success, Research Statement. Margaret Neale's research focuses primarily on negotiation and team performance. Her work has extended judgment and decision-making research from cognitive psychology to the field of negotiation. In particular, she studies cognitive and social processes that produce departures from effective negotiating behavior. Within the context of teams, her work explores aspects of team composition and group process that enhance the ability of teams to share the information necessary for learning and problem solving in both face-to-face and virtual team environments.



CrystalHeart Kazmi, GPHR USA. Experienced Strategy formulator and Performance Management Systems implementer, Motivational and Soft Skills Trainer, flirited with branding, marketing, ICT, M&E Expert, women's rights, poverty alleviation and peace and anti terrorism. Worked in different industries including oil & gas, pharmaceuticals, fast moving consumer goods, telcos, banking, electronics, governments, public sector and energy segments.

PAYMENT DETAILS: A highly subsidized administrative fee of **One Thousand, Two Hundred and Fifty (£1,250 GBP) British Pounds** only covering: Tuition, Visa Facilitation (Supporting Documents), Training Materials, Tea Break and Lunch, Tour, Certificate of Participation, Group Photographs, Induction into Geofidel Executive Education-London UK Alumni, Interactivity with world-rate experts, & lots more.

PAYMENT INSTRUCTIONS FOR OTHER COUNTRIES:

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PLEASE TAKE ACTION TODAY:

This Workshop promises to be a game changing event. If this invitation to the Workshop, and the nomination for the Award of **Digital Leadership, Artificial Intelligence, and Turnaround Management** Program are both acceptable to you, please send us an email on info@geofidelexecedu.co.uk to indicate your acceptance or call any of our Nigerian Director of Programmes;

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so that we shall commence arrangements to ensure your smooth participation. Also only those who will accept to attend the **Digital Leadership, Artificial Intelligence, and Turnaround Management** Program shall be eligible for nomination to become fellows of Geofidel Executive Education and Harvard Business School. We wish to request you to send your profile highlighting your contributions and achievements to assist the Planning and Awards Committees.

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